

SENIORS ADVISORY COMMITTEE
3 YEAR TERM

MEMBER	ADDRESS	PHONE #	APPT. DATE	TERM EXPIRATION	TERM #
Richard L. Patelunas Chair	1420 Thames Court Myrtle Beach, SC 29577 rickpatelunas@hotmail.com	843-839-4818	2/9/16	2/9/19	2
Patricia Marie Yost	1789 Culbertson Ave. Myrtle Beach, SC 29577 patriciayost68@gmail.com	610-392-1082 (C) 843-839-2513 (H)	7/24/18	7/24/21	1
Patty Sleem	6602 North Ocean Blvd. MB, SC 29572 preppub@aol.com	910-977-6611	3/11/2014	3/8/2020	4
Deb Palumbo	1927 Suncrest Drive Myrtle Beach, SC 29577 debpalumbo@sccoast.net	919-272-0223	2/9/16	2/9/19	1
Camille Noonan	606 Locke Court Murrells Inlet, SC 29576 Dnoonan@sccoast.net	843-357-4135	10/27/15	10/27/18	1
Brenda Watkins Noel	1376 Bermuda Grass Drive Myrtle Beach, SC 29579 brendawatkinsnoel@gmail.com	202-740-0280	10/28/2014	3/8/2020	2
Phil Hayes	5310 North Ocean Blvd. Myrtle Beach, SC 29577 gitchasc@aol.com	803-348-6666	12/12/17	12/12/2020	1
Doris Gleason	240 Gray Mans Loop Pawley's Island, SC 29585 DGleason@aarp.org	843-235-1405	1/22/2013	9/26/2018	2
Tammy Lail	P.O. Box 2753 Myrtle Beach, SC 29578 stbsrules@aol.com	843-655-0974	2/28/17	2/28/2020	1

NOTE: City Residents are highlighted in blue.

The terms of Doris Gleason and Camille Noonan have expired. Ms. Gleason does not wish for reappointment. We have three resumes of interested individuals and a recommendation.

From: rick patelunas [<mailto:rickpatelunas@hotmail.com>]

Sent: Thursday, October 25, 2018 1:35 PM

To: Mark Kruea

Subject: Fw: Senior Advisory Committee Appointments

Mark:

I haven't discussed anything with the other members. Given Doris's response, my recommendation would be to reappoint Camille and the new applicant, Celia Kline. Camille seemed non-committal, but she is on the board, and the second new applicant didn't say much in her letter other than she's interested.

Let me know if you need anything else.

Thanks,

Rick



Jennifer Stanford

From: Gregg Smith <gregghsmith@gmail.com>
Sent: Tuesday, August 14, 2018 1:09 PM
To: Aaron McKnight; Gregg Smith; Jennifer Stanford
Subject: Re: Senior Advisory Committee

I'm forwarding to City Clerk.

On Tue, Aug 14, 2018, 12:42 PM Aaron McKnight <aaronpmcknight@gmail.com> wrote:

Greg

Do you know who I would send this to? Do you feel like this is sufficient for what yall are looking for?

I would like to be considered for the Senior Advisory Committee seat that will be available this year. My family has resided in the Myrtle Beach area for almost 100 years and I have been a resident of the City of Myrtle Beach for almost 35 years. When people ask me where I'm from, I'm proud to say I grew in Myrtle Beach. I have spent most of my career working in retail banking and currently work for a regional community-minded bank at a branch located in the city limits. I have enjoyed many interactions with the senior population throughout my career, providing financial advice and guidance. I can contribute my insight on the needs of senior community based on my daily interactions, my local knowledge of the community and leadership to this evolving advisory committee. I look forward to working with the community and counsel to ensure our seniors are provided a voice to city government.

Aaron McKnight

Pinnacle Financial Partners

3751 Robert M Grissom Parkway

Myrtle Beach SC 29577

Phone 843.916.7800

Fax 843.839.4799

NMLS#158136

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CELIA A. KLEIN

704-502-8112 ▪ cklein@ckleinonline.com

6800 De Lago Court ▪ Myrtle Beach, SC 29572

September 4, 2018

Jennifer Stanford
City Clerk
City of Myrtle Beach
P.O. Box 2468
Myrtle Beach, SC 29578

Dear Ms. Stanford:

Happy September! Like kids starting the new school year, I too am pursuing the start of something new! Myrtle Beach became home for me this past January and it is definitely time for me to get involved and do what I can to serve. There have been several social media posts regarding volunteer committee positions coming available and I wanted to express my interest in getting involved.

Charlotte, North Carolina was home for 20 years. For 13 of those, I owned a sports marketing and public relations firm. My clients were sponsors of NASCAR teams and my company planned and executed marketing strategies and corporate events to help maximize the big dollars they were investing in the sport. Then, after a hop, skip and jump, I landed in real estate and have been in that industry ever since. In fact, I was recruited by D.R. Horton to move here and as of January, work as one of the Myrtle Beach Division's Area Sales Managers.

Volunteering was an important part of my life in Charlotte - whether at the Mecklenburg County Senior Center, Room in the Inn homeless program or my church, I like to make a difference! Your committees focusing on Seniors, Tourism, Events and Housing all interest me and I'd be interested in learning more.

Please call me at your convenience. I look forward to hearing from you!

Sincerely,

Celia A. Klein

CELIA A. KLEIN

704-502-8112 • cklein@ckleinonline.com

6800 De Lago Court • Myrtle Beach, SC 29572

MARKETING • SALES • COMMUNICATIONS

Highly ambitious and energetic leader offering innovative and revenue-generating strategies. Adept at dynamic, fast-paced, collaborative environment, all while exceeding the clients' expectations.

CORE COMPETENCIES:

- Instinctive leader
- Events with impact
- Engaging personality
- Product knowledge
- Sales data analysis
- Natural educator
 - Presentation/Class
 - Internal "help desk"
 - Creating Sales Exercises
- Solution generator
- Exceptional customer service
- Innovative thinking
- Product presentation
- Communicating value
- Multi-tasker
- Devising and implementing plans
- Team motivator

PROFESSIONAL EXPERIENCE:

Toll Brothers, Inc., Charlotte, NC

June 2012 - January 2018

Currently serve as both Community Sales Manager for division's new Falls at Weddington community in addition to closing out Bromley Estates at Weddington. Lead and train team of one Sales Associate and three part-time Sales Greeters. Prior to being transferred, secured 16 sales in 4 months averaging \$800k+ at Preserve at Marvin community. Top salesperson in division with \$20m in closings in 2016. Secured highest number of sales in one month (five) since Preserve at Marvin community opened in July 2013. Consistent sales pace of 2-3 homes/mo. at \$820k average sales price. Plan and execute multiple marketing events including "Pick Your Treat" promotion, "Liberty and Luxury" event and Grand Opening events gaining corporate-wide attention. First in division to run spots on Pandora. Possess thorough knowledge of area competition via continuous research, communication and site visits. Instituted new "Toll Kool-Aid" monthly training series for local division. Proficient in DocuSign and CRM database.

Junior Achievement of Central Carolinas, Charlotte, NC

August 2011 - April 2012

Led non-profit offering financial literacy programs to students k-12. Obtained organization's largest non-capital campaign gift (\$255,000). Managed staff of 12 full-time and 4 part-time staff while reporting to 40+ Board Members.

American Red Cross, Gastonia, NC

March 2010 - August 2011

Promoted from part-time events and development position for one chapter to Community Development Director for seven chapters within Carolina Piedmont Region. Raised record amount for chapter's 22nd annual golf tournament. Increased net income for fashion show fundraiser by 266%. Launched revised version of annual "Heroes" Campaign; increased donations by 165%.

Grandstand Communications, Inc., Charlotte, NC

September 1997 - December 2010

Owned and operated strategic event marketing firm contracted by Fortune 500-level clients to support their sports marketing programs. Created experiential marketing concepts incorporating strategic goals, implementation with project milestones, post-event staff and participant assessment, campaign metrics. Planned and executed turn-key events at sporting venues across country, ranging from 50-1,000 guests. Managed all event logistics such as pre-event communications, ticket packages, A/V needs, venue motif. Handled unique needs of high-profile individuals and corporate executives. Assisted in design, set and tear down of client exhibits (outdoor, convention centers, mobile). Handled all project/event budgetary responsibilities. Devised, implemented and presented analysis for customer feedback and ROI programs. Composed copy for variety of communications including pre-event materials, post-event attendee mass emails, websites and guest columns.

Events & Outings, Inc., Mooresville, NC

April 1996 - September 1997

Coordinated all aspects of corporate sponsorship of the #92 and #36 NASCAR Nationwide Series team for Stanley Tools. Led every component of at-track customer hospitality events and VIP dinners.

Group Five Sales, Inc., Charlotte, NC

March 1994 - April 1996

Promoted from previous events position to broadcast division; prepared live televising of auto races on TNN and Prime Network, including working as broadcast liaison with track owner, hiring of approximately 40 crew members, coordinating all on-site facilities and maintaining division's \$1.2 million budget.

Stetson University, DeLand, FL

July 1991 - July 1993

Served as both Student Affairs administrator and adjunct faculty member. Redesigned University's homecoming to become largest annual event on campus. Organized and promoted campus events through use of student activity board.

AFFILIATIONS, EDUCATION AND ACHIEVEMENTS

Team Captain, Room in the Inn homeless shelter program, 2000-2018

Program Volunteer, Charlotte Senior Center, April, 2015-2018

President, National Association of Women Business Owners - Charlotte Chapter (NAWBO), 2007-2008

Chapter doubled in size during one-year term (from 100 to 200 members). Cleared a \$10k profit by end of term.

Chair, Fundraising Committee, St. Peter's Catholic Church, 2009-2011

Created and executed "Preservation Pledge" campaign in addition to six parish and city-wide events to be held over course of two years to raise \$325,000; exceeded goal within 14 months.

Real Estate License, South Carolina, North Carolina

M.Ed., University of South Carolina

B.A., James Madison University

Named by Mecklenburg Times in inaugural class of "Charlotte's Fifty Most Influential Women," 2009

Named as one of Charlotte Business Journal's "Forty Under Forty" Recipients, 2008

Named recipient of **Platinum Level Major Achievement in Market Excellence (MAME) Award**, April, 2017

References available upon request.

Julia Brinkley
820 67th Avenue North, Unit 7333
Myrtle Beach, SC 29572
843-460-4402

EDUCATION:

University of Georgia – B.S. Education/Psychology
Coastal Carolina University – Currently enrolled in M.A. in Liberal Arts

WORK EXPERIENCE:

Taught in public & private schools: Pre-Kindergarten – 12th grade; Special Ed
Adults working on their GED

Mid-Orange Correctional Facility, Warwick, New York – Pre-release Director
Bedford Hills Correctional Facility, Bedford Hills, New York – Inmate Grievance Counselor
Created program for inmates.

Rikers Island, New York – Law Professor
Warwick, New York – Social Worker/Foster Care
Life Uniform Store - Manager

I would like to be considered to fill any vacancies that may occur on the City's Boards and Commissions where you feel my background and experience would be a benefit. I am a long time resident and I look forward to having the opportunity to help make a positive contribution to this City I call home.

I look forward to hearing from you.